

The Wisconsin Ethics Commission is providing the below information pursuant to §Wis. Stat. 13.685(7). Please visit the *Eye On Lobbying* website, <https://lobbying.wi.gov>, for more detailed information about lobbyists, lobbying principals (organizations), and state agency liaisons.

New Lobbying Principals

1/14/2020 - 1/21/2020

Principal Name	Mailing Address	Area Of Interest
SmileDirectClub	414 Union St, 8th Floor , Nashville, TN, 37219	Any bills, topics or administrative action that would impact there regulations of dental telehealth.

New Lobbyist Authorizations

1/14/2020 - 1/21/2020

Lobbyist Name	Principal Name	Authorized Date
Brooks, Bryan	SmileDirectClub	1/14/2020
Fitzgerald, Jeff	SmileDirectClub	1/14/2020
Heifetz, Michael	Wisconsin Medical Society	1/14/2020
Lee, Misha	Wisconsin Medical Society	1/14/2020
Plautz, Jolene	The Good Food Institute	1/15/2020
WesternHauser, Jennifer	Wisconsin Wetlands Association	1/14/2020